This dedication is to every member that has ever dreamed about time, yesterday, today and tomorrow:

This commemorative section of the 100th anniversary conference and history of the International Food Service Executives Association, (IFSEA) has been researched with a great deal of care, dignity and hopefully very responsible journalism. It is hard to imagine that one hundred years ago these organization founders traveled to their first meetings by train and most likely horse powered transfer. Having just spent time at Ellis Island in New York, I gained a great deal of insight into the excitement that must have been prevalent all over this country. To this end, I would assume the forefathers of IFSEA shared a great deal of excitement as well into what the potential of our organization could become from our infant moments in 1901 to 2001. Like the emigrants that dared to journey to America and into New York Harbor, our forefathers of IFSEA created a new organization for the 20th century. Peter Gust Economu, President Emeritus, DODG, CFE was one of the young and daring and in 1909 after 26 days at sea sailed into New York harbor. This organization is unique not only in terms of our heritage, our age, but our mission in terms of serving the individual needs. Like so many thousands of persons who have come before and for the many that will come after, IFSEA is an organization of choice. We choose to belong, we choose to involve, we choose to maintain the aims, objectives of this association for hopefully another one hundred years.

I believe that IFSEA is here today due to the energy and commitment of so many men and women who believed and still believe in our role as an industry link for the food service and hospitality industry. We have the foundation to create so many positive processes that our industry to continues to need. Our ability to attract and retain quality young people into our industry through our military and student programs is reason enough to believe that IFSEA will be here in another one-hundred years.

Please take the time to read about our history, about our forefathers, and about the great food service and hospitality leaders that have been apart of IFSEA. I would like to dedicate this section to several persons who have been inspirational to me during my career and most importantly my time with IFSEA. First to my parents Bob and Debbie Weil. Both members of the original Denver Branch in the 1950’s and 1960’s. My father encouraged me to become involved in IFSEA in 1983 when the Colorado Centennial Branch was being formed; the rest as they say is history. Second to my IFSEA mentors Beverly Lowe, Donald McIntosh, Dennis Farley, Stanley Veltman, Edgar DeGasper, Fred Dunsasoor, Mary Ellen Thomas, Ron DiGiore, and Ed Manley, thank you! Third to my team that was so much apart of my leadership time with International, Laurel Schutter, and Bob Mathews, the team! Fourth, to my good friend David Kinney, CFE, a great member and leader. Lastly to my departed mentors Kae deBrent Hodges; not a day goes by without part of your influence on me, Bob Krump…and of course our beloved Peter Gust Economu. Finally, no better dedication to IFSEA than to say thanks to the family, Melissa, Louis, Chris, and my eternal love and thanks to Maryann Weil, CFE, forever my partner. Because family and IFSEA they do go together…

By: Richard Weil, DODG, CFE, Life
In 1901 the following headlines appeared:

**1901**

Under the Platt Amendment, the United States limits Cuban independence. Cuba cannot sign treaties with other countries or borrow money unless it is agreeable to the United States. The United States also reserves the right to build a naval base on Cuba. With these limitations written into the Cuban constitution in 1901, the United States turns the government of Cuba over to the Cuban people.

**1901**

The Federación Libre de los Trabajadores (Workers Labor Federation) — or FLT — becomes affiliated with the American Federation of Labor, which breaks from its policy of excluding non-whites.

First Nobel Peace Prizes were awarded this year: JEAN HENRI DUNANT; 1901 Nobel Peace Prize Laureate. Founder of the International Committee of the Red Cross, Geneva, Originator of the Geneva Convention (Convention de Genève).

The Pan-American Exposition was held in Buffalo, NY from May 1 to November 2, 1901 on a 342 acre site between Delaware Park Lake on the south, the New York Central railroad tracks on the north, Delaware Avenue on the east, and Elmwood Avenue on the west. The fair featured the latest technologies, including electricity, and attracted nearly 8 million people. A midway provided rides and other entertainment; athletic events took place at a specially constructed stadium. The African, Eskimo and Mexican Villages were among the attractions. Some states as well as South and Central American countries had their own buildings. The Electric Tower was illuminated nightly by thousands of colored bulbs and floodlights. On September 6, President William McKinley was shot outside the Temple of Music. He died eight days later at the home of John Milburn on Delaware Avenue. Theodore Roosevelt was inaugurated President at the Wilcox House on September 14, 1901.

The current Textile Workers United of America (TWUA) grew out of two early weaker organizations. In 1901, the American Federation of Labor (AFL) established a textile union.

Australia's population was 1,795,873
Who's Who in 1901

This is a short article with a very long pedigree. It was originally compiled by Dr. John Boardman and printed in the first issue of Freedonia and immediately reprinted by Richard Schultz in Brodwingnag No.1. Both Zines appeared in the US in about May 1964. Fred Davis Jr. reprinted it in Bushwacker Vol.IV No.6 (May 1975) and Ron Brown reprinted it in Snafu No.15 (October 1981). Stephan Agar reprinted it (with minor corrections) from Diplomag Vol.V No.20 (March 1993). Mark Fek made the most recent correction to bring the article to its present form, printed July 1996 by Thaddeus Black at the Idaho Diplomacy Website. The idea is to give would-be press writers some inspiration and historical detail.

The entries are given in the following order: Head of State, age and dynasty; Prime Minister; Foreign Minister; War or Defense Minister; Navy Minister.


ENGLAND: Edward VII is given as King of England because the game begins in spring 1901 and Queen Victoria died on 22nd January 1901. After the Ausgleich of 1867, Austria-Hungary had two Prime Ministers but a common foreign and defense policy. Graf is German for Count. Pasha was an honorary title, placed after the name, given to officers of state of high rank.

OTHER: Other Heads of State of interest include Alexander I, King of Serbia; Ferdinand of Koburg, King of Bulgaria; Leopold II, King of Belgium; Carlos I, King of Portugal; Oscar II King of Sweden & Norway; Wilhelmina, Queen of Holland; George I of Greece and Pope Leo XIII. Spain was ruled under a regency until March 1902 when Alphonso XIII ascended the throne.
100 Years Ago... It May Be Hard to Believe; The average life expectancy in the United States was 47; Only 14 percent of the homes in the United States had a bathtub; President William McKinley was killed and Theodore Roosevelt came in to office; Orville and Wilbur’s flight was still two years away; Only 8 percent of the homes had a telephone, and a three minute call from Denver to New York City cost $11; There were only 8,000 cars in the US and only 144 miles of paved roads; The maximum speed limit in most cities was 10 mph; The tallest structure in the world was the Eiffel Tower; The average wage in the U.S. was 22 cents an hour. The average U.S. Worker made between $200 and $400 per year; A “special chef” from Paris earned $5,000, a 2nd chef $1200 annually; Actress Ethel Barrymore scored her first hit. Membership cost $6.70 in 1901 which is equivalent to $130, thus they would have had to work 30 hours to pay for membership in 1901; Pork tenderloin, mashed potatoes, apple pie & coffee cost 35 cents; A 42 piece dinnerware set cost $2.95; A competent accountant could expect to earn $2000 per year, a dentist $2500 per year, and a mechanical engineer about $5000 per year; Ninety percent of all U.S. physicians had no college education; Sugar cost 4 cents a lb. Eggs 14 cents a dz. Coffee 15 cents a lb.; The third leading cause of death in the U.S. was Diarrhea; The American flag had 45 stars; The population of Las Vegas, Nevada was thirty persons; Antibiotics, Scotch tape, crossword puzzles, canned beer, and iced tea were unknown; Only 6 percent of all Americans had graduated from high school; Coca-Cola contained cocaine instead of caffeine. There were about 230 reported murders in the U.S. annually; Buffalo celebrated its 100th anniversary by hosting the Pan-American Exposition, during which members of the Detroit Stewards’ Club (formed in 1900) met for the purpose of organizing a national association. From this meeting the International Stewards’ Association was formed, with Mr. William V. Zimmer of Detroit as the first International President. A trolley ride to the fair cost 5 cents.

The Buffalo Stewards Club was formed.

THE EARLY YEARS
As described elsewhere, the Detroit Stewards’ Club formed the International Stewards’ Association in 1901. The following are excerpts from a History of IFSEA that was written by Past International President Max Jaeger (deceased). These pages are from the personal archives of our Commander of the Dignified Order of the Dinner Gong (DODG) Edgar De Gasper, DODG, CFE.

Certain members of the Detroit, Michigan Steward’s Club (formed in 1900) met in Buffalo, NY in 1901 a the time of the Pan-American Exposition for the purpose of organizing a national association. In drafting the application for the a charter this organizing group had the foresight to include cities throughout the North American continent, a very important factor indeed as we know later. From this meeting and application, the International Stewards Association (ISA) emerged. Mr. William V. Zimmer of Detroit was the first International President.
The reasoning for the use of the word International was because our founding father’s mostly came from foreign lands, mostly Europe, some from Canada, but they were all bound together by their profession. They truly considered themselves an International group. The next few years were taken up by Branch development and, on November 15, 1905; the International Association was incorporated in Illinois, Mr. O. W. Guldemeister being then the International President. During these years another association had come into being and had branches in several cities, namely, the Caterers Association. In order to effect sound and widespread expansion, having similar aims and objects in our industry and to improve the status of both organizations, a merger was proposed between the International Stewards' Association and the American Caterers Association. Based upon an agreement reached on September 26, 1932, the merger was completed and the International Stewards’ and Caterers’ Association was incorporated, again under the laws of the state of Illinois, on September 26, 1932. The first ISCA President was Mr. Raymond Kief.

The word “steward” was a time-honored word in those days. Many members over time felt “uneasy” with the word as time moved on. The word had taken on many different connotations, many new members in the 1950’s after the war came from different segments within the industry, not just hotels and catering, but titles had changed to Food and Beverage Managers, or Directors. Thus during the National Convention in Fort Worth Texas in 1957 the delegates and members voted and approved the new name as “Executive Stewards’ and Caterers’ Association” (ESCA). The wrangling of this name went on for several more years and at a subsequent convention the name in 1960 was changed to “International Food Service Executives Association”. (IFSEA)

Additionally the Association had a breakthrough in the food industry. New techniques were developed in commercial canning of fruits and vegetables. Statutes covering our industry on the books in Washington DC were at best in the 1930’s and before losses and non-existent. Many unscrupulous merchants took advantage of this and there was grave concern to the members of this association. Members were concerned with public health issues, and the creation of greater standards within the industry. The association engaged its general counsel, Mr. Hoffman and he conducted an intensive lobbying effort in Washington DC. The history of the Association shows it to have been instrumental in the passage of the Pure Food Law; its General Counsel drafted the Bill that, for many years, has been known as the “Net Weights & Measures Act.”

The following are highlighted dates in time that were significant in our history. Thank you to the following individuals for contributing to the early history of IFSEA – Thomas Stoll, CFE; Joseph Tractenberg, DODG, CFE, Edgar De Gasper, DODG, CFE, Ed Manley, CFE.

1901- September 6, President McKinley was fatally shot in Buffalo, NY, earlier in the year in January, Queen Victoria, Empress of India, dies. Our association was born during the first year of the new millenium through the efforts of the Buffalo Steward’s Club and some very energetic food service professionals from Detroit, MI.

1903 – In Kitty Hawk, North Carolina two brothers on a December 17th morning become the first to fly. Louis Fischer was flying the Stewards as President and our convention was held in Indianapolis, IN.

1905 – Russian Rebellion, O Gguldmeister was President and convention was held in Atlantic City.
1908 – The first Model T of Henry Ford roles off of the assembly line. An 8.3 earthquake rocked San Francisco with over 700 dead. **F. F. Falisse is our President** and the convention was held in New York City.

1909 – First person to reach the North Pole. High-tide of immigration. Peter Gust Economu sails to the US from Greece. Our **President was still F. F. Falisse** and the convention was held in Chicago, IL.

1911 – The ISA establishes in Indianapolis, IN the first Steward Training School. **Jacob Miller was the International President** and the convention was held in Chicago.

1912 – The great Titanic sails in April and with more than 2200 persons on board collides with an iceberg and more than 1,500 persons perish. **Eugene Girard is in his first year of his presidency** for the association and the convention was held in Toronto, Canada.

1914 – World War I breaks out when the Archduke Franz Ferdinand of Austria-Hungary is assassinated in Sarajevo. **Mr. Eugene Girard is President** and the convention was held in Boston, MA.

1915 – During the Detroit Convention a published yearbook was created with the history of the young organization included. It included a Food Service Exposition and Demonstration. ISA parades through the main thoroughfares and holds concerts, social activities, including a three-legged race and tug-of-war. Advertiser included the John Sexton Company (now apart of US Foodservices) and many other prominent companies well know in the food service industry. The **International President was Eugene Girard**.

1918 – More than one billion people word wide are affected by the influenza epidemic that eventually claims more than 20 million lives world wide. The disease, which especially hit Spain hard, was eventually known as “Spanish flu”. The single greatest outbreak known to modern mankind. **John Dignan was the association President** and the convention was held in Davenport, IA.

1919 – June 28, 1919 marks the end of World War I with the Treaty of Versailles. President Wilson’s League of Nations has started during the Peace conference. **International President John R. Dignan (from the Chicago Branch)** joined in 1911 and was so impressed with the previous year’s hotel show in New York, he set the stage for a show in Chicago, billed by the Chicago newspapers as “To be the greatest hotel exposition ever held”. John Dignan succeeds in getting the cooperation of all mid-west groups, presents this spectacular show under the sponsorship of the International Stewards’ Association. This show is the eventual forerunner of the NRA show held every year in Chicago.

**The Twenties:** This decade forever will be remembered as the “roaring twenties”. Not just in terms of the prohibition, the great crash on Wall Street, but for the good times and turbulent times in an ever growing and changing urban America. The industrial revolution was well in place and food service and hospitality and fine dining was becoming an art and practiced by many as a science.

1920 – Women gain the right to vote with the passage of the 19th amendment. This legislation was and is still part of women’s rights that began in 1948. Prohibition took effect this year as well with the passage of the 19th amendment. **Our International President was Harry Doherty** and the convention was held in Philadelphia, PA.
1921 – The Association magazine was now titled “International Steward” (currently the Hot Line). The editor was WR Kuhn and he wrote in 1921, “The International Steward should be the greatest of hotel and restaurant papers”. During the 1921 convention held in Pittsburgh, PA, President Joseph Palise resided over the convention that passed the constitutional amendment to permit women as members of ISA and death benefit was established for widows of ISA members.

1926 – Thomas Jones was the International President completing his second term of his precedent setting three year terms from 1925-1927. The Year Book stated what eligibility of membership comprised of: Any “white” male of female over twenty-one years of age, a Steward, Assistant Steward, Caterer, Manager or Proprietor of any reputable hotel, café, restaurant, club, Steamship line, Dining Car system, or Apartment House. Dues were $5.00 initiation, and $5.00 national dues and $6.00 local dues. $1.00 of the national dues applied to the subscription of the national magazine. Peter Gust Economu becomes a member of the Buffalo Stewards Club and becomes manager of the Park Lane Restaurant in Buffalo, NY where he coined the phrase of service and goodwill towards customers as, “Goodwill is like, a good name, won by many acts and lost by one”.

1927 – Babe Ruth’s best season ever in baseball. International President Thomas Jones honors Past International President from 1920 JWB Daugherty for his work in establishing the association in the west. In particular his efforts in establishing the Denver branch. The Denver branch it was noted in the minutes of the 1927 convention urges the establishment of a catering industry school in every city where there is a branch of ISA. President Jones in his address to the members called for governmental legislation to require that all canned goods be stamped with the date of canning.

1928 - Dr. Alexander Fleming discovers the effective use of penicillin. Our International convention was held in Kansas, City, Mo. Our International President was Harry Pope.

1929 – The great stock market crash and American’s income had fallen by more than half as President Herbert Hoover watched over 4 million persons become unemployed. The St. Valentine’s Day massacre in Chicago with Gangster Al Capone made the headlines early in the year. Our organization held our convention in Seattle and our President was Warren Maples.

The Thirties: How do you describe times in which so many people’s lives were changed so dramatically. The Great Depression, the Nazi occupancy, the rise of IFSEA, and “The New Deal”.

1931 – Peter Gust becomes President of the Buffalo’s Stewards Club where he was President in 1931, 1932, 1933 and 1950. ISCA International President was Raymond Kief, a great mentor of Peter Gust. The national convention was held in Detroit.

1932 – President Franklin D. Roosevelt takes office amid the depression. Unemployment had risen to 12 million persons. One of the most lopsided election in history as Roosevelt claims 472 Electoral College votes to a mere 59 for President Hoover. No recounts or “Pregnant Chad’s”. Our International President was Raymond Kief and the convention was held in Pittsburgh, PA. Mr. Kief was a huge influence on Peter Gust having worked Peter Gust at the Statler in earlier years. Mr. Kief along with Peter Gust’s owner/boss at the Park Lane hotel Mr. Maurice Lurie perhaps were the two most influential on Peter Gust’s early involvement with IFSEA.
1936 - July of 1936, civil war in Spain broke out which pointed to the beginning of the seduction of Europe to totalitarianism. Hitler in Germany, Benito Mussolini in Italy, and Franco in Spain. Jessie Owens ruins Hitler’s Olympics. William Heamon was in his first year as President and the convention was held in St. Louis, MO. We first got Canada as apart of IFSEA with only three branches Vancouver, Toronto, Montreal starting in 1936. IFSEA lost Toronto, one year inadvertently as IFSEA did not have the Canadian flag at the conference and the Toronto contingent dropped out and formed their own branch.

1937 – The “Great Hindenburg” disaster, thirty-six persons died and miraculously, 62 on board survived. International President William A. Heaman re-designed the associations emblem which had the hands at all point of the compass. With the assistance of our 1938 International President Harry A. Tully from Philadelphia, this redesign was completed. The 1937 conference was held in Philadelphia, PA. Peter Gust becomes third Vice-president of ISCA.

1938 - The Nazi’s occupied Austria in 1939 and Poland in 1939. Harry Tully was President in 1938 with the convention held in Los Angeles. Edward Walsh was President in 1939 and the convention was held in Boston. Peter Gust is national chairman of ISCA’s convention.

1939 - Hollywood’s Golden Year, Gone With The Wind, The Wizard of Oz, and Wuthering Heights. Our convention was in Boston, MA and our President was Edward Walsh.

The forty’s. What happened in this decade perhaps has shaped the free world more than any other in the past one hundred years. IFSEA was under the capable leadership of our beloved Peter Gust Economu, DODG, CFE. His life and his story also help mold and drive our organization.

1940 - The British Army escapes at Dunkirk, and France falls to the Nazi’s. Edward Walsh is our association’s President during these tense times and the convention is held in New York.

1941 – December 7, 1941 the day that would “live in infamy” through the US into the midst of World War II. Over 2,400 Americans are killed by the surprise attack from the Japanese. The first network TV broadcasts in the US. Ray Shilson celebrates his first year as our association president during the Cincinnati convention. Peter Gust becomes First Vice-President of ISCA; this was his second time as First Vice-president having turned down the road to the ISCA presidency some three years earlier.

1942 – The Rochester Branch celebrated its third anniversary and honored their founder, President Emeritus Peter Gust Economu. Ray Shilson was International President that year and the conference was held in Chicago, IL

1943 – The musical “Oklahoma” opens on Broadway as Rodgers and Hammerstien open their first of five hit musicals. This is the first of three-year terms for our President Emeritus Peter Gust Economu. The convention was held in Cleveland, OH.
1944 – June 6th was D-Day when the Allies invade Europe led by General Dwight D. Eisenhower. The establishment of the Past Presidents Advisory Council was made during the convention in Buffalo, NY. The first Chairman of the council was Past International Chairman Tom Jones. He was President from 1925-1927. He addressed the delegates at the 1946 conference thanking them for their vote of confidence in this honor at the Fairmont hotel in San Francisco. Peter Gust with the encouragement of Mandel Laurie, owner of the Park Lane restaurant runs for President of ISCA.

1945 – The first electronic computer was having its debut. Our International President Peter Gust and the International Board elected to not have an International Conference due to the War. Peter Gust was summoned to Washington DC by the Secretary of Agriculture to advise on food conservation. Peter Gust eventually consults in Roswell, NM during the testing of the atomic bomb which later would be detonated on August 6, 1945 in Hiroshima, Japan and again on August 9, 1945 the “Fat Boy” bomb as it was called by President Truman was again dropped on Nagasaki, Japan. The two bombings killed over 200,000 persons during the bombings and the few short years following. There is no convention this year due to the war; this is the first and only time we did not have an annual convention.

1946 - The post war era begins, and so does the official start of the “cold war”. Kae de Brent Hodges joins the New York Branch. The New York Branch at that time had 238 members, and only three women were members. Our International President was Herbert Hambourger. The convention is held in San Francisco.

1947 – Jackie Robinson breaks the color barrier in Major League baseball. The growth of the Association indicated a demand for full-time attention and in 1947 a paid Executive Secretary was employed. The International President was William Middleton and the convention was held in Detroit.

1948 – The Berlin Airlift became an historic moment and the beginning of the “Communism and Red Scare McCarthyism’s” became a stir of America and the Allies. Our bylaws were amended in 1948, and our Magazine, “International Steward” was specifically mentioned in article 11 that the magazine, was “the house organ of the Association”. The convention was held in St. Louis and may have been the convention to end all in terms of royal grace and elegance. The conference was held in the old Statler hotel in St. Louis. The President’s Ball was one of the most memorable according to IFSEA historians with a black velvet curtain raised in the back drop very highly raised dais. The dais was then flanked by long stem red roses and every guest which was around 800 persons received a real sterling silver favor on their base plate. Our president was William Middleton.

1949 - The first Beetle goes on sale in America. George Ferris is our ISCA President and the convention is held in Philadelphia, PA.
The fifties with the Baby boom in full swing. Rocking around the clock was more than just a song as the fear of communism set in. Television became a more popular and more common appliance in the home and American’s fell in love with the automobile. The creation of the supermarket made its way and the first space rocket orbited the earth. “I like Ike” and a robust economy swept the decade along. IFSEA was doing well as the hospitality industry was growing rapidly and the need for IFSEA was ever greater. We started our first Military Awards program and these programs have been a backbone of our organization for nearly six decades.

**1950** - The war in Korea breaks out. The modern day credit card was born with the creation of Diner’s Club. **George Ferris is our ISCA President** and the convention was held in Los Angeles, CA.

**1951** - IBM introduces its first mainframe computer the 702. **Carl Hill is our International President** and the conference was held in Cleveland, OH.

1953 – Edmund Hillary is the first to climb Mt. Everest. The International Conference was held in Boston, MA at the beautiful Sheraton Plaza hotel in August. This was the 51st convention. **The International President was Thomas Watson. It was during this convention that Peter Gust was elected to the position as President Emeritus. The motion was made by Louis J. Hoebels, of Buffalo, and seconded by William A. Heaman of Boston.** The motion was unanimously approved. Also a motion was made during this convention to change the name in the by-laws **effective November 16, 1955 to “Food Service Executives, Inc.”** Membership stood at 1,820 members for the conference. Rochester was the largest branch on record at the convention with 66 members. The Peter Gust Economu Award was also established this year. His peers would later award Peter Gust this in 1959.

1954 – Segregation ends in schools with the Supreme Court ruling. Dr. Jonas Salk creates the successful Polio vaccination. Roger Bannister breaks the four-minute mile barrier. **Our beloved and senior Past International President Joseph Tractenburg is President of ISCA and the convention is held in Chicago, IL.**

1955 – Dr. Martin Luther King and the Montgomery School boycott. McDonald’s starts with Richard and Maurice McDonald and Ray Kroc bought the rights to the franchise. Bell Telephone created pocket Radio. **Edward Dickhault served his first year as President** of our Association and the conference was held in Seattle, WA.

1956 – Elvis released Heartbreak Hotel, and Rock and Roll was shaking rattling and rolling until Buddy Holly died in a plane crash. The year marked the first Food Service Awards program for the Air Force. Sam Martone, DODG, and Walter Pienkowski, DODG started the Air Force Hennessy awards. The keynote speaker on October 23, 1956 was Peter Gust Economu. He addressed the third conference of the WorldWide Air Force Command meeting at Wright-Patterson Air Force Base, Ohio. The theme of his speech as was written in part by Edgar De Gasper, DODG, centered on the need to convince people that “food service is science mastered only by professional ability and know how”. Peter Gust was appointed to the five member Board of Education for Buffalo, NY. **Our President was Edward Dickhault** and the convention was held in Baltimore, MD.
1957 – The first satellite is launched into outer space Sputnik. Peter Gust was instrumental in founding a new Quantity Foods Preparation course at Emerson Vocational High School in Buffalo, NY. This program is still very much active today with student branch members of IFSEA attending our 100th anniversary conference. Peter Gust Economu was named Commander of the Dignified Order of the Dinner Gong. Our beloved Joseph Tractenberg, DODG, Life received his DODG award during the convention held in Fort Worth, TX and our president was Philip Connelly who the US Army Connelly awards were name for and a little known fact about Mr. Connelly was that he loved bow ties. The International Board voted US President Harry Truman a member and he received his honorary DODG in 1957. This was the first year of the DODG awards and nine persons were presented with the award. The dinner gong was created in 1910 but made its debut during the 1957 conference and has been the traditional opening of the IFSEA conferences for almost fifty years.

1958 – NASA is created as the race for space begins. Our International President was Philip A. Connelly and the convention was held in Grand Rapids, MI. Our Gross Revenue per the Treasurer’s report was $42,711. Additionally the Armed Services Food Services Committee was well established and the Navy and Air Force committees were well established and discussion regarding Army awards were noted in a December, 1958 communication from Executive Director T. Kent Morris. It should be noted that Margaret Reese, DODG was the Co-Chairman in 1958. Target areas to form branches included Ann Arbor, MI, Hannibal, MO, Harrisburg, PA, Charleston, WV, Des Moines, IA, Lexington, KY, Louisville, KY, Minneapolis, MN, St. Paul, MN, Springfield, IL, Austin, TX, Dallas, TX, Houston, TX, San Antonio, TX, Baton Rouge, LA, Birmingham, AL, El Paso, TX, Savannah, GA, Shreveport, LA, Omaha, NE, Pasadena, CA, Spokane, WA, and Tucson, AZ. Some of the more noted sponsors in 1958 included: Armour & Co.; Continental Coffee; Edward Don & Co.; General Foods; Kraft Foods, Libbey Glass; Pepsi-Cola; Proctor & Gamble; 7-Up Company; John Sexton, Swift and Company, and Wesson Oil. The annual reports made during this time were done with a stenographer and the reports were often over 200 pages and mimeographed for copies. Our International President was Philip A. Connelly completing his second term and the conference was held in Grand Rapids, MI. Ten persons were awarded the DODG in its second year of presentations. Peter Gust receives IFMA’s Gold Saucer Award in Chicago during the NRA convention.

1959 – Our first Executive Secretary T. Kent Morris passed away in July and our second Executive Director was Reuben Cordova. Our International President was Joseph Lusardi and the conference was held in San Diego, CA. Twenty persons were awarded the DODG that year in the last large presentation of the DODG. Peter Gust is honored at the New York Biltmore hotel and receives the coveted DeBand’s award.
The sixties were a gentle and turbulent time. From the cold war, to the assassination of President Kennedy, the early sixties brought about huge changes in American society. The Television was replacing radio rapidly, the race into space with the eventual landing of the moon with Apollo 11 astronauts, Armstrong, Aldrin, and Collins. The first Super Bowl, The Smothers Brothers testing censorship with Rowan & Martin, Ed Sullivan, The Beatles, Hard Rock, Elvis movies, Woodstock, Vietnam, drugs, and civil disturbance. IFSEA too was engulfed with change and culture and traditions that are richly apart of our current mainstream events each year became apart of our conferences in the sixties. The current ceremony presenting the DODG, our necrology report, and solidification of our third military awards program all were completed during the decade that will not be forgotten.

1961 – The Berlin wall is build and the cold war was raging to a new height following the Eisenhower era. First man into space is launched by the Soviet Union, Yuri Gagarin. Max Jaeger was our President of IFSEA and the conference was held in Detroit, MI.

1962 – Senator John Glenn roars into Orbit as the first American in space and the first man to orbit the earth. Max Jaeger completes his two years as IFSEA President and the organization presents him with a gold Cadillac. It was often thought that Max Jaeger might have been the president of Protocol. The convention was held in New Orleans, L.A. Courtesy Is Contagious, President of the San River Branch, north of San Francisco, began the program had started the program in his own restaurant in 1962. Lorraine Drexel, DODG, CFE, past President of the Buffalo Branch still keeps the program alive in Buffalo, NY today in 2001.

1963 – A nation is shocked by the assassination of President John F. Kennedy and the horror of watching on live TV the gunning of John Oswald by Jack Ruby in the Dallas, TX retention center. Dr. Martin Luther King with 200,000 persons marched on Washington DC. The IFSEA membership roles showed the Eastern Region with 2,197 members and by the end of the decade in 1969 the eastern region had 2,160 members. The International President was Lawrence Wong, DODG, (deceased) our most recently departed Past International President. Larry Wong taught school to children in the San Francisco area for over 44 years. The International Conference was held in Las Vegas.

1964 – The Beatles appear on the Ed Sullivan show and Rock and Roll is reborn. The International Conference was held in Portland, Oregon and the Navy increased their awards to three during Mr. Wong’s last term of office.

1965 – Riots rock Los Angeles with the Watts riots. The International Conference was held in New York. Our International President was Pete Jones. The President of the South Florida Branch was Julius Lopata.

1966 - C. L. Berry became Exec. Director. He had 2 full-time ladies and a part-time secretary. The International Conference was held in St. Louis and Pete Jones, DODG (deceased) was completing his second year as International President.

1967 – Dr. Christiaan Barnard in South Africa completes the first successful human heart transplant. Our membership roles boasted 6,089 members. The Washington DC Conference had 600 in attendance and used 445 rooms at the Shoreham hotel. Our beloved John Ceruti, DODG, (deceased) founder of the Worthy Goal was our incoming International President. John Ceruti had a heart of gold and would give, and keep giving. Gil Wiggins, received his DODG during this conference who also was a co-founder of the Worth Goal Foundation and still is a trustee today.
1968 – Vietnam with the TET offensive rocks South Vietnam. Over 500,000 US troops have been sent in to fight the war by President Johnson. Civil unrest in the US during the democratic convention, the assassinations of Robert Kennedy and Martin Luther King Jr. During this year we moved our International offices to Fort Wayne, Indiana. During 1968 the International Board increased the dues from $12 to $16. The association dropped 3% in membership. Regional breakdown of the membership in 1968: 678 Southern Region, 1757 Central, 2332 East, 1408 West for a total membership of 6175 plus 180 Members At Large (MAL) and 315 students. The International Conference was held in Hollywood, Florida. The Navy Ney Awards increased the number of awards to four. Peter Gust became President of the Park Lane Hotel in Buffalo, NY. Worthy Goal start date, John Ceruti, DODG, CFE was the International President. Grand idea to get it up to $50k, and we actually exceeded 100k in John’s lifetime. The year was 1968 in which the Worthy Goal was founded.

1969 – “The Eagle had landed” and two Americans land on the moon in Apollo 11 and Neil Armstrong was the first man on the moon. “One small step for man, one giant leap for mankind”. Joe Namath and the New York Jets win Super Bowl III and NFL football overtook the national pastime of baseball. IFSEA sold the building in Alexandria, Virginia and made $7,900. The building value was $78,000. We did have our own employees when in Alexandria. Total assets as of June 30, 1969 were $71,000. Past International President Gil Wiggins, DODG was sworn in during the Baltimore conference, and our beloved Kae de Brent Hodges, DODG was awarded the DODG that year.

The seventies brought us bell bottom pants, long side burns, The Carpenter’s, The end of the Vietnam war, demonstrations, Kent State University, Henry Aaron’s record breaking home run in Atlanta, Nixon’s resignation a.k.a. Watergate, Sonny and Cher hit TV, and the beat goes on and so was IFSEA still growing.

1970 – In the Eastern Region, the largest branch was Philadelphia with 227 members, Boston 222, NY 156, Montreal 148. Washington DC branch was in the Eastern region then with 92 members. Total members in the East were 1,480 or 1340 without the Montreal Branch. IFSEA had in the bank $67,000 in equity. Apart of the budget in 1970 was $50,000 for HQ service plus $2500 for member services. Military budget was $6,000. The following was the make up of the regions in 1970: 565 Southern Region, 1758 Central Region, Eastern region had 2220, Western Region had 1326, total membership was 5869 + 125 Members At Large and we had 351 Student Members. Philadelphia was the largest branch with 316 members. Frank Loperfido, DODG (deceased) was sworn into office in Honolulu, Hawaii. Don McPhie, Dave Waitman from Montreal felt they were not getting proper recognition from the American IFSEA and the need to be better recognized by the Canadian government, they decided to create the CFSEA. This began in 1970 and formed in 1973.
1971 - During the Eastern Conference, Don McPhie, DODG, CFE (deceased) thanked the audience for their understanding of the Canadian situation and introduced the Montreal's Young Food Executive of the Year, the former Judith Harvey, CFE (Judith Manley, CFE). The International conference was held in Milwaukee, Wisconsin, and our International President was Frank Loperfido, DODG, CFE.

1972 – Terrorism at the summer Olympics in Munich, Germany kills 11 Israeli athletes by Pro-Palestinian terrorists. President Nixon visits China with Secretary of State Henry Kissinger. The IFSEA Southern Region had 700 members with South Florida having 102 and Washington DC with 102 for boasting rights in the south. South Carolina Branch President was Herbert Schmidt. South Florida Branch President was Herbert Schmidt. South Florida Branch had 30 members, Carolina 18, Montgomery 40, New Orleans 68, Piedmont 65, Richmond 76. 1972 Dues budget was $89,000 and the Military budget was $7500. 1972 Dues $89,000 budgeted. Military $7500. Activity book was $40 in 1972. Edgar De Gasper, DODG, CFE was in his first year of a two year term as International President. For several years many Canadian members carried dual membership in 1972. The issue was forced in 1972 and subsequently transitioned in 1973.

1973 – The oil crisis from OPEC. Abortion is legalized with the historic Roe v. Wade ruling from the US Supreme Court. The first Student Branch Conference scheduled at Northwood Fall 1973. Carlton Evans was in his 6th year as Executive Director. Edgar De Gasper completed his term of office during the Atlanta conference and also received his DODG during an emotional ceremony conducted by Commander of the DODG and President Emeritus Peter Gust Economu, DODG, (deceased).

1974 – President Nixon resigns. Streaking is the nations latest craze and the convention was no exception. The International Conference held in Las Vegas was a big money loser, wiping out profits from prior 3 conferences. The bright side of the 1974 conference is that we sold 365 conference books. 1974 dues were $20, $5 dues for students and retired members. The Worthy Goal fund reached $25,000. Assets in the bank as of 12/31/74 were $69,000. Also in 1974 Headquarter fees were $52,000 including the cost of the magazine editorial fee plus $3900 for membership promotion. In December 1974 our membership was booming with: - Central 1756; East 1853, South 1039, West 1301, Hawaii was apart of the Western Region with 69 members and Orange Empire Branch in Southern California had 67 members. This gave IFSEA a grand total of 6,489 members plus 1187 student members and 102 Members At Large. Stanley Veltman, DODG, CFE became our International President during the Las Vegas conference. Fred Dunsmoor received his DODG that year along with Past International President Neil Goodman, DODG. The original CFE program was started in 1974, in Florida.

1975 – The last flight from Saigon, Vietnam as Vietnam falls to the north. The budget for dues was $111,000. The magazine budget was $30,000. Agency Management fee budget was $32,400 plus a charge of $12,300 for editorial on the magazine. Printing costs twenty-five years ago for the six magazines that were produced from 1971-1975 was $22,000. The cost of the conference in 1975 was $90. We charged $1.50 for subscriptions to the magazine. Membership in 1975 comprised of some of the following numbers: Detroit 145, Buffalo 114, Northern Illinois 94, Philadelphia 212, Boston 143, Montreal 129, Bahamas Branch had 17, South. Florida. 95, Washington DC 83, and Tidewater 63. Total membership in 1975 was 7500 members. Stanley Veltman, DODG, was our International President during the Orlando conference. The permanent records of the association were shipped from Alexandria Virginia to Ft. Wayne Indiana and audited by Secretary Ken Harris from St. Louis and International Secretary Skip Meushaw of Baltimore.
1976 - The first Concorde flight was made in February. The membership was declining but holding good numbers with: Central region at 1,656, Eastern Region 1,968, Southern Region was at 1,150, Western Region at 1,677 for a total membership of 6,451 plus 121 MAL and 1,691 students. Our outgoing International President Stanley Veltman, DODG was instrumental in assisting the formation of our Pacific Region. In a letter written on May 3, 1976 Stan confirmed the regions total to be 546 members. The discussion then as is today the amount of dues and the equality of members overseas compared to the valuation of the dollar to other currencies. 1976 sponsorship from companies was $14,500 and consisted of sponsors such as Coca Cola, Ecolab, John Sexton Co., J. R. Simplot, Superior Coffee and Tea, Edward Don, Pepsi, Standard Brands, and HJ Heinz. Conference fees were still $90. Icebreaker fee was $14.00 plus $5 for liquor, luncheons were priced at $7, President’s Ball was $18, with an anticipated crowd of nearly 1000 people. The conference celebrated our 75th year as an association and on August 16, 1976 Stan Veltman, outgoing International President wrote to Peter Gust: “Your Greek Dance is exactly what we needed to top of our 75th anniversary. As you danced I watched your country-men gather from all parts of the room. Such a lovely evening and a fitting end to Chicago. In the board meeting on Thursday, I presented the views of the Past Presidents on the status of President Emeritus. This issue was discussed, and decided no other President Emeritus would be presented.” IFSEA also held a Bicentennial dinner in Philadelphia and the price per person was $9. Our International Conference was held in Chicago, and Past International President and founder of the Air Force Hennessy Awards was Walter Pienkowski, DODG, (deceased). Stanley Veltman, received his DODG that year.

1977- Apple Computer released its first computer and Bill Gates was well on his way with developing Microsoft. The Worthy Goal fund prior to the annual conference that was held in New Orleans was now at $58,000. The total income budgets for incoming President Samuel Martone, DODG, (deceased) was $176,000. Donald McPhie the only member of the Canadian Food Service Executives (CFSEA) received his DODG that year.

1978 – The first Camp David Summit with President Carter, Egypt’s Anwar Sadat and Israel’s Menachem Begin hammer out the first peace accord of the middle-east. The conference was held in Detroit with Past International President Milton Vallen, DODG, (deceased) presiding. The Navy Ney awards increased their awards to a total of five. In a letter written September 21, 1978 from Past International President and Archives Chairman Max Jaeger, DODG, CFE, he stated, “Mission accomplished, in the hope that the job was done to your fullest satisfaction, the review of the archives is complete. The final home of our archives we hope will be at the University of Nevada at Las Vegas (UNLV”). The archives at this time consisted of 12 large cartons and had documents dating back to our inception. Today our archives are still housed at UNLV and in fact will be in their new library, which will open this spring of 2001.

1979- The Ayatullah Khomeini returns to Iran. The International Conference was held in Las Vegas, Nevada where the Army increased the number of the Connelly award recipients to four. Our International President was Milton Vallen. Kitty Rasso, DODG was the 8th woman to receive the coveted DODG.
The eighties: How do you describe the era that started with the hostage crisis, and ended with even greater terrorism in the Middle East. The world was brought even closer with advancing technology, cable TV and a country that watched the start of a World Series game in horror as a large earthquake struck the Bay area in Northern California. IFSEA too saw change. Large changes in membership, and a general apathy towards association nationwide. Our student branches seem to bring life to our organization in the 80’s and IFSEA broke the gender barrier with our first Woman International President.

1980 - Neil Goodman, DODG, CFE, Life, became our newly elected International President holding a two year term. The International Conference was held in Los Angeles, and Beverly Lowe was awarded the DODG.

1981 – “Cats” opens on Broadway as the first of many smash hits for Andrew Lloyd Webber. Our 80th anniversary. Peter Gust addressed the convention with a stirring speech. The convention was held in Orlando, FL and Neil Goodman, DODG was our International President. President Emeritus Peter Gust made a wonderful presentation. The following are some excerpts from his presentation. “This year, 1981, is a proud year for all of us. Our association, IFSEA, enters its 81st year. I especially, am proud, as I have been fortunate to have lived, contributed and prospered through the growing years of IFSEA. IFSEA was organized in Buffalo, NY in 1901 during the Pan American Exposition. Its goals were, as they are today, to provide educational opportunities designed to make us the sharpest in the food service and hospitality industry. In 1932 our name changed and again in 1960. Our quest to be an organization of the keenest minds in the industry has not changed. Our educational programming has provided guidance to thousands of people in this profession. During the past 80 years, the association has been involved in many ongoing programs and special projects. Our armed forces program is an especially interesting service, one that has shown continual and outstanding growth. There are many IFSEA accomplishments I can recall. One or several may be especially meaningful for you. Whatever it is, it is part of a rich history. I feel lucky to have been apart of it”. Peter Gust Economu, DODG

1982 – Remember the Falkland Islands? British troops reclaim their Island from Argentina. Mike Mavros, DODG, CFE was our President and the conference was held in Reno, NV.

1983 – History was made as Beverly Lowe, DODG, CFE became our first woman President. The Colorado Centennial Branch is chartered. The conference was held in Milwaukee, WI and the historic “Bess Report” about IFSEA was commissioned. The 1983 conference also marked the first time during the conference that we had dance cards. Wayne Lowe was our first male to lead the spouse’s tours.

1984 – Membership as of June 1986 was 2, 474 members, with 659 in the Central, 505 East, 527 Southern, 540 West, 204 in the Pacific and 39 Members At Large. Our President was Thomas Berndt, and the DODG was awarded to Mike Mavros, DODG, CFE, during the Las Vegas, NV convention.

1985 – History is made at the conference as the Navy Ney awards are presided by International President Donald Schoenburn, DODG, CFE during a very moving ceremony passing the Arizona Memorial. The conference was held in Honolulu, HI at the beautiful Hilton Hawaiian Village with member Ken Kain, (deceased) as a wonderful host.
1986 – Americans had soar into space 55 times over 25 years, but 73 seconds into flight the Challenger space shuttle was on its 10th mission and disappeared in a fireball nine miles above the Atlantic ocean. All seven astronauts were killed as America and world watched in horror. Colonel Oliver North testifies in congress regarding the Iran-Contra operation. The first combined student branch and senior branch conference was in 1989 in Reno, Nevada. **Our International President for a third term was Edgar De Gasper, DODG, CFE, LIFE** and the conference was held in Philadelphia. During our President’s Ball we had a 1776 masquerade formal.

1987 – President Fred Dunsmoor, DODG, CFE became our first overseas International President during the Miami convention. **Donald Schoenbrun, DODG, CFE was honored** with the DODG award that year. Joy Johnson became awards chair following the 1987 conference and “Hi Y’all” became apart of the conference!

1988 – **Our International President was Ed Manley, CFE.** Our convention was held in Anaheim, CA and our conference chair was Vince Paris, CFE. Why do we have five steps of certification? At a regional conference in Detroit in 1988, the International Board determined that a CFE had to re-certify in a certain time period. Fred Dunsmoor, then chair asked certification Chair Dennis Farley the assignment to develop this five-step program. To date the only four persons who has gone through all five levels. **Donald McIntosh, Dennis Farley, Ed Manley, David Rodler.**

1989 - Massacre in Tiananmen Square in Beijing, China, the death toll not totally known was estimated in the thousands. The wreck of the Exxon Valdez off Prince William Sound in Alaska spills over 11 million gallons of crude oil. **IFSEA President was Al Izzolo, DODG, CFE, Life,** and the convention was held in Columbus, OH. **Two great ladies of IFSEA are awarded the DODG, Rosemary Bass, DODG, CFE, and Belle Wiggins, DODG.** Al Izzolo, DODG, CFE started the President’s award in 1989 and the first two awards were presented to John Neeb and Dennis Farley. The first and only pure leadership conference was in spring of 1989 in Las Vegas at the Golden Nugget. The last regional was in 1989 in Tidewater, Virginia.

**The nineties:** The last decade of the 20th century. Technology takes off, wireless everything and Bill Gates becomes the richest and maybe most powerful businessman in the world. Commerce is happening everyday and the term “24/7” is a reality of the fast paced lives. The New World economy has taken rise and American’s become tolerant and perhaps have lost basic moral values as the Clinton escapades of the White House bring about America’s second Impeachment. IFSEA takes time for reflections and reviews the opportunity to make changes.

1990 – **Our International President was Donald McIntosh, DODG, CFE, Life** during the Las Vegas Convention held at the beautiful Mirage Hotel. Donald was also awarded the DODG. The name secretary/treasurer was eliminated in 1990. John Neeb, CFE and Dennis Farley, DODG, CFE created the CFM program at a regional conference in Nashville, TN in 1990. The brainchild was from Commander John Neeb designed for the military, than students, and completed for all members. The first CFM, was Commander John Neeb. **This was the last conference that Peter Gust, President Emeritus attended.**

1991 – Bombs over Baghdad, Iraq with the war known as Dessert Storm. The conflict was televised live in a modern world on CNN. Words became common place such as Patriot Missiles and Scud Missiles. General Norman Schwarzkopf defeated Saddam Huessein with over 150,000 allied troops. **Our President was John DeJong, DODG, CFE** and our President Elect along with many other members of IFSEA break in Bourbon Street as the convention was held in New Orleans. **John DeJong, DODG, CFE receives his DODG.** Full voting rights to associate members started at the Durango, Colorado spring conference in 1991.
1992 – The economy falters, the elections are held and a democrat is back in the White House for the first time since 1980. **Gerald Scorsone, DODG, CFE, Life, is our President and he receives his DODG at our Orlando convention.**

1993 – Israel and Palestine make peace brokered by President Clinton. “The Legend”, **Dennis Farley, DODG, CFE is our International President at our Maui, HI conference.** The first cruise and last cruise meeting was in 1993. First time the Intl President and Student Branch came from the same branch, Middle Michigan. The student was from Central Michigan. Allen Artcliff, and Dennis Farley, DODG, CFE.

1994 – Apartheid ends in South Africa through the lifelong efforts of Nelson Mandela. David Koresh leads 70 cult members to their death trap in Waco, TX. **Our second woman President takes the gavel as Mary Ellen Thomas, DODG, CFE resides over our convention in San Antonio.** Dennis Farley, DODG, CFE receives his DODG during the convention. **This was the last conference Kae de Brent Hodges; DODG attended was the San Antonio conference in 1994.** The New Mexico Land Of Enchantment Branch is chartered.

1995- Oklahoma City bombing rocks the country, as 168 persons including 19 children are dead, following the one-year anniversary of the Waco, Texas military attack. OJ Simpson murder trial. **Ron Di Giore, DODG, CFE, LIFE was our International President and the conference was held in Palm Springs, CA and our conference chair was David Kinney, CFE.** Mary Ellen Thomas, DODG, CFE receives her DODG.

1996 – **Dick Weil, DODG, CFE, Life becomes our International Chairman** as the title of President is changed to be more reflective of modern association management. **Ron Di Giore, DODG, CFE, Hovey McClure, DODG, CFE, and Toye Tong, DODG, CFE all receive their DODG awards during the Atlanta conference.** The best first-nighter opening act by Herman Cohen at the 1996 Atlanta conference. The last leadership conference was in 1996 in Greenville, SC. The first was in Nashville, TN.

1997 - The fiscal term of IFSEA is moved and the convention is moved to the spring. Dick Weil is still the International Chairman and the conference is held in Albuquerque, NM **and Al Izzolo, DODG, CFE receives his DODG.**

1998 – Tragedy strikes in Littleton, Colorado when two students kill 13 at the Columbine High School. The second Impeachment proceedings, and trouble in Washington. **The conference is held in Norfolk, VA and Laurel Schutter becomes our next International Chair.** **Bob Mathews, DODG, CFE and Bill May, DODG, CFE both receive their DODG medals during the conference.**

1999 – The last conference of the twentieth century as Chairman Bob Mathews, DODG, CFE resides over the convention held in Chicago. **Dick Weil, DODG, CFE is awarded the DODG this year.**

The new Millenium is here! The world watched on television the birth of a new century as scene worldwide. From the simplest of ceremonies on a small South Pacific nation to the fire works in Paris, to the traditional dropping of the ball in Time Square in New York. **IFSEA is about to celebrate its 100th birthday.** The world is truly celebrating the new economy and is closer than ever before.

2000 – Y2K bug never moves around the world as the world celebrates live on 24 hour television the start of a new century. **Our current Chairman of the Board Colin Sendall becomes our Chairman during the Chicago conference and Laurel Schutter, DODG, CFE is awarded the coveted DODG.** The first combined military awards program was in 2000 at the Chicago conference.

2001 – The new millenium is here, and IFSEA celebrates its 100th anniversary! **Happy Birthday IFSEA.** Hopefully you have enjoyed reading about history and IFSEA history all at the same time.